



**Jimena Murillo Cernicchiaro**

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I am a strategic thinker with a background in interior design. My goal is to create holistic design experiences by understanding the users, helping clients frame the right problems and designing the best solutions.

## SKILLS

- Project management.
- Presentation & interpersonal skills.
- User research: methods & tools.
- Challenge framing & problem solving.
- Proficient in the design process.
- Working with & leading design teams.
- Efficient.
- Empathetic.
- Detail oriented.

## Computer programs

- |                        |                |
|------------------------|----------------|
| ●●●●● Photoshop        | ●●●○○ SketchUp |
| ●●●●○ Illustrator      | ●●○○○ Rhino    |
| ●●●●● InDesign         | ●●○○○ Revit    |
| ●●●●○ Microsoft Office | ●●●●● AutoCAD  |

## Languages

- English
- Spanish

## AWARDS

- 1st place in IIDA Awards CK Showroom, Spring 2016.
- Gold medal in Bienal de Interiores y Paisajismo CK Showroom, Fall 2015.

## EDUCATION

### **Parsons The New School for Design / New York, NY**

*Master of Science in Strategic Design & Management, May 2019*

### **Wharton / San Francisco, CA**

*Silicon Valley Immersion, February 2017*

### **IE Business School / Madrid, Spain**

*Economy and Finance, Summer 2013*

### **ESADE Business School / Barcelona, Spain**

*Marketing and Leadership, Summer 2013*

### **Parsons The New School for Design / New York, NY**

*Bachelor of Fine Arts in Interior Design, May 2012*

## EXPERIENCE

### **Openshop / New York, NY**

*Strategist & Designer, 10/19 - Present*

- Leading projects using the design process to approach a wide variety of challenges.
- Conduct ethnographic research, synthesize, prototype, prototype testing, implementation.
- Innovation process.
- Work with a team of multidisciplinary designers.

### **Freelance / Ciudad de Mexico, Mexico**

*Interior Designer, 08/16 - Present*

- Developing client relationships and user research.
- Leading the design process from beginning to end: Planning, designing, developing construction documents, furniture sourcing and construction supervision.

### **SPACE / Ciudad de Mexico, Mexico**

*Project Manager, 08/14 - 12/16*

- Project development and management.
- User-focused research: Interviews, observation, documenting, synthesis and interpretation.
- Space planning, architectural design, furniture sourcing and material selection.
- Furniture and millwork design.

### **PDT International / Fort Lauderdale, FL**

*Junior Designer & Colors and Materials Director, 07/12 - 06/13*

- Space planning.
- Research of new materials.
- Specification of colors and materials for design projects and design of store fixtures.
- Development of specification books for different projects.
- Layout design for presentation boards and books.

### **Bluarch / New York, NY**

*Intern, 01/12 - 03/12*

- Sourcing of furniture and materials.
- Measuring sites for existing conditions, AutoCAD drawings.

### **Mark Cunningham Inc. / New York, NY**

*Intern, 03/11 - 12/11*

- Assisting showroom manager with administrative tasks.
- Selection of fabrics and materials for design projects.
- Contributing with design ideas, furniture sourcing.